

CLAIMS

1. A product purchase decision making device comprising:
means for inputting product identification information;
means for accessing a product information source;
means for receiving product information based on said product identification information; and
means for indicating to a user a product purchase decision.
2. The device as recited in claim 1, wherein said indicating means comprises:
a green positive indicating button;
a red negative indicating button; and
a yellow caution indicating button.
3. The device as recited in claim 1, wherein said indicating means comprises:
a circular positive indicating button;
an octagonal negative indicating button; and
a triangular caution indicating button.
4. The device as recited in claim 1, wherein said indicating means comprises:
a green positive indicating button;
a red negative indicating button; and
a yellow caution indicating button.
5. The device as recited in claim 1, further comprising means for displaying received product information.
6. The device as recited in claim 1, wherein the device comprises one of a personal digital assistant, laptop computer, handheld computer, palmtop computer or a cellular phone.

7. The device as recited in claim 1, wherein said means for inputting product identification information comprises a bar code scanner.
8. The device as recited in claim 1, wherein said means for inputting product identification information comprises an alphanumeric keyboard.
9. The device as recited in claim 7, wherein said indicating means comprises:
a green positive indicating button; a red negative indicating button; and a yellow caution indicating button.
10. The device as recited in claim 7, wherein said indicating means comprises:
a circular positive indicating button; an octagonal negative indicating button; and
a triangular caution indicating button.
11. The device as recited in claim 7, wherein said indicating means comprises:
a green positive indicating button; a red negative indicating button; and a yellow caution indicating button.
12. The device as recited in claim 8, wherein said indicating means comprises:
a green positive indicating button; a red negative indicating button; and a yellow caution indicating button.
13. The device as recited in claim 8, wherein said indicating means comprises:
a circular positive indicating button; an octagonal negative indicating button; and
a triangular caution indicating button.
14. The device as recited in claim 8, wherein said indicating means comprises:
a green positive indicating button; a red negative indicating button; and a yellow caution indicating button.